

2026 Billboard Program

The Chamber has purchased one (of 7) Ad Space on 4 different digital billboards throughout the St. Charles County area. With each of our locations, we take our One Space and offer our investors 30 spots as part of a Co-Op. Pricing for each spot in 2026 is \$110 for Boards 104BD, 113BD & 440BD and \$160 for spots on board 424BD.

Please read all the info below & if you still have questions, call the office at 636/946.0633

stcharles
REGIONAL CHAMBER

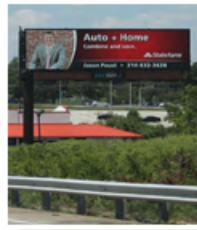
For \$110 / \$160, your artwork is displayed for :10 and rotates ~every 35 minutes. This equals 40 x daily and 1,120 times during the 28 day cycle. The more ads you have the more frequently your artwork will rotate through.



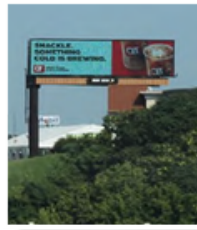
104BD1 - HWY 40/94
NEW! Hwy 40 East of Hwy 94.
Faces East.
Impressions: 1,505,639 per cycle.
\$110 per cycle.



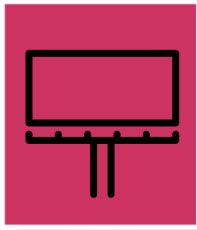
113BD1 - Hwy 70/Hwy 40
Hwy 70 at Hwy 40 interchange.
Faces East.
Impressions: 675,802 per cycle.
\$110 per cycle.



440BD1-70/Cave Springs
Hwy 70 East of Cave Springs.
Faces East.
Impressions: 1,028,476 per cycle.
\$110 per cycle.

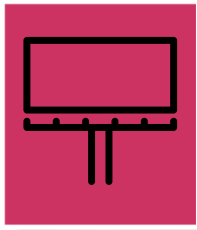


424BD - 70/Bridge
Hwy 70, first right hand read entering St. Charles Co.
Faces East.
Impressions: 932,011 per cycle.
*Premium location: \$160 per cycle.



Additional Info

We invoice 60 days prior to cycle start. All billboards must be paid, along with art received, 10 days prior to going live. *Must be an Investor level Chamber Member in good standing



Additional Info

You may reserve any quantity on as many boards as you like. First come, first serve. No cancellations within 60 days of start cycle.

Graphic Design Billboard Specs:
Finished Size: 1504 x 416 pixels
All designs MUST be saved in RGB mode as a JPEG/PNG at max quality.
Please name:
BizName/CycleDate/location if more than one piece of art



Google Map locations:

<https://www.google.com/maps/d/u/0/edit?mid=1VnE-HeShyy9a7qwsIRUiWlnHwQCCRTk&usp=sharing>
(copy & paste into browser)

Order Form



Need Graphic Design Help?

Please **CALL** our Chamber Member & Graphic Designer who moonlights for us! She will design your board, with your input, for just \$35 and pop it into our Dropbox once approved! This is a very well-oiled machine!
Dawn Blackburn, Fat Dog Creative: 636/346.4239

2026 BILLBOARD PROGRAM ORDER FORM

BUSINESS NAME: _____

BILLING CONTACT: _____

BILLING ADDY: _____

EMAIL : _____

PHONE: _____

ART CONTACT: _____

EMAIL: _____

PHONE: _____

INVOICE BY:

PER CYCLE

SEMI-ANNUALLY (JAN - JUNE & JULY - DEC)

ANNUALLY

*** NO CANCELLATIONS WITHIN 60 DAYS
OF CYCLE START DATE**

Signature: _____

ORDER DETAILS

MARK THE QUANTITY OF BILLBOARD SLOTS YOU'D LIKE FOR EACH LOCATION DURING EACH CYCLE.

Cycle Dates Start / End	104BD Hwy 40 @ 94	113BD I-70@ Hwy 40	440BD I-70 @ Cave Spgs	424BD I-70@ Bridge	*Payment / Artwork Due
01.05 - 02.01					12.19.25
02.02 - 03.01					01.23.26
03.02 - 03.29					02.20.26
03.30 - 04.26					03.20.26
04.27 - 05.24					04.17.26
05.25 - 06.21					05.15.26
06.22 - 07.19					06.12.26
07.20 - 8.16					07.10.26
08.17 - 09.13					08.07.26
09.14 - 10.11					09.04.26
10.12 - 11.08					10.02.26
11.09 - 12.06					10.30.26
12.07 - 01.03.27					11.20.26

*Payment and artwork due to Lori@StCharlesRegionalChamber.com by these dates! ↑