DIGITAL Billboards

Ready to take your marketing to new heights?

Reach your audience with the St. Charles Regional Chamber's award-winning digital billboard program. With 3 locations to choose from along one of Missouri's busiest highways, you'll be seen at least 1120 times during a 28-day cycle for as low as $3.93/day!

Call our office to learn more! 636-946-0633

About the 2027 Digital Billboard Program

The Chamber has purchased one Ad Space on 3 different billboards along Highway 70 in St. Charles County. At each billboard location, we've divided our one Ad Space into 30 spots, creating an affordable co-op for our Investor Level Members. Your billboard artwork will be displayed for 10 seconds at a time, and rotates through approximately every 30 minutes. This gives your business visibility 40 times each day over the course of a 28-day cycle. The co-op is limited to 30 spots per board, per cycle. The more spots you secure, the more your ad is seen!

Cave Springs

440BD - 70/Cave Springs

Facing East, this digital billboard sits on the east side of Cave Springs, north of 70.

861,560 impressions / cycle

$110/cycle

First Capitol

473BD - 70/First Capitol

Facing North, this is the only digitial billboard on Hwy 94, and can be seen from both directions on 70 and the outer road.

242,372 impressions / cycle

$110/cycle

the Bridge

424BD - 70/Bridge

Facing East, this digital billboard is the first right-hand read as you enter St. Charles County.

795,516 impressions / cycle
Premium Location

$160/cycle

Billboards are invoiced 60 days prior to cycle start date. In order for your artwork to be displayed, payment and artwork must be received 10 days prior to cycle start date. You may reserve any quantity of ad spots, on a first come first serve basis. No cancellations within 60 days of cycle start date.

Billboard Artwork Requirements:

SIZE: 1504 x 416 pixels
FILE TYPE: .jpeg or .png
All artwork must be saved in RGB (NOT CMYK)
SAVE AS: Business Name - Cycle Date - Location

Need Design Help?

The Chamber can help with that!
Contact Lori Tainter to learn about your options.



Ready to see your business in lights? Contact Lori Tainter to reserve your ad space.
Lori@StCharlesRegionalChamber.com or 636-946-0633 ext. 103
www.StCharlesRegionalChamber.com

stcharles REGIONAL CHAMBER

DIGITAL Billboards

DIGITAL BILLBOARD PROGRAM 2027 ORDER FORM

Billboards are invoiced 60 days prior to cycle start date. In order for your artwork to be displayed, payment and artwork must be received 10 days prior to cycle start date. You may reserve any quantity of ad spots, on a first come first serve basis. No cancellations within 60 days of cycle start date.

Business and Contact Information

BUSINESS NAME: _____

BILLING CONTACT NAME: _____

BILLING ADDRESS: _____

_____

PHONE: _____

EMAIL: _____

ARTWORK CONTACT: _____

PHONE: _____

EMAIL: _____

PREFERRED INVOICE METHOD:

☐ PER CYCLE ☐ SEMI-ANNUALLY (JAN & JUL) ☐ ANNUALLY

No cancellations within 60 days of cycle start date.

SIGNATURE: _____ **DATE:** _____

ORDER DETAILS *Please indicate the quantity of ad spots you'd like to purchase for each location and cycle.*

Cycle #	Cycle Run Dates	440BD 70/Cave Springs	473BD 70/First Capitol	424BD 70/Bridge	Payment & Artwork DUE DATE
1	Jan 4 - Jan 31				December 18, 2026
2	Feb 1 - Feb 28				January 22, 2027
3	Mar 1 - Mar 28				February 19, 2027
4	Mar 29 - Apr 25				March 19, 2027
5	Apr 26 - May 23				April 16, 2027
6	May 24 - Jun 20				May 14, 2027
7	Jun 21 - Jul 18				June 11, 2027
8	Jul 19 - Aug 15				July 9, 2027
9	Aug 16 - Sept 12				August 6, 2027
10	Sept 13 - Oct 10				September 3, 2027
11	Oct 11 - Nov 7				October 1, 2027
12	Nov 8 - Dec 5				October 29, 2027
13	Dec 6 - Jan 2				November 19, 2027

Payment and artwork should be submitted to Lori Tainter at Lori@StCharlesRegionalChamber.com

stcharles REGIONAL CHAMBER